

Universidade de São Paulo  
Faculdade de Filosofia, Letras e Ciências Humanas  
Departamento de Ciência Política

Comparative Politics: Public Opinion, Public Policy and Representation

1º semestre / 2017

Prof. Dra. Lorena G Barberia

Comparative politics focuses on comparisons within or between countries, regions, or systems. In this course, we will focus on the links between public opinion, democratic politics, elections and public policy. Using both country-specific and cross-country analyses, we will discuss key themes, debates and concepts in the literature contrasting insights from empirical work in developed democracies with the emerging literature in developing democracies with particular attention to Latin American democracies.

#### Course Objectives

The course aims to introduce students to the main research paradigms in comparative political behavior; and, to advance training in doing original empirical research on political participation, voting, public opinion analysis, etc. in a comparative perspective.

#### Pre-requisites

Students should have a background in statistical inference (for example, FLS 5028, or a similar course) and multivariate regression analysis (for example, FLS 6183, or a similar course).

#### Course Requirements

Problem Sets and Quizzes 50%

Final Paper 50%

#### Bibliography

##### Books

Carlin, Ryan E., Matthew M. Singer and Elizabeth J. Zechmeister eds. 2015. *The Latin American voter: Pursuing representation and accountability in challenging contexts*. Ann Arbor: University of Michigan Press.

Dalton, Russell J. 2014. *Citizen Politics: Public Opinion and Political Parties in Advanced Industrial Democracies*. 6th ed. edition. Chatham, N.J.: Chatham House.

Lewis-Beck, Michael, Richard Nadeau, Eric Bélanger, Mathieu Turgeon and François Gélinau. 2017. *Latin American Elections: Choice and Change*. Ann Arbor: University of Michigan Press.

Stokes, Susan C. 2001. *Mandates and Democracy: Neoliberalism by Surprise in Latin America*. Cambridge: Cambridge University Press. Select chapters

### Articles

Benton, Allyson. 2005. "Dissatisfied Democrats or Retrospective Voters? Economic Hardship, Political Institutions, and Voting Behavior in Latin America." *Comparative Political Studies* 38(4):417-442.

Campello, Daniela and Cesar Zucco. 2016. "Presidential Success and the World Economy." *The Journal of Politics* 78(2):589-602.

Duch, Ray, and Randy Stevenson. 2010. "The Global Economy, Competency and the Economic Vote." *Journal of Politics* 72: 105-123.

Echegaray, Fabián, e Carlos Elordi. 2001. "Public opinion, presidential popularity, and economic reform in Argentina, 1989-1996." In *Public support for market reforms in new democracies*, ed. S. Stokes. Cambridge: Cambridge University Press.

Remmer, Karen L. 1991. "The Political Impact of Economic Crisis in Latin America in the 1980s." *The American Political Science Review* 85(3):777-800.

Singer, François Gélinau and Matthew M. 2015. "The economy and incumbent support in Latin America." In *The Latin American voter: Pursuing representation and accountability in challenging contexts*, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 281-299.

Stokes, Susan. 2001. "Economic Reform and Public Opinion in Fujimori's Peru." In *Public support for market reforms in new democracies*, ed. Susan Stokes. Cambridge: Cambridge University Press, 160-186.

Stokes, Susan C., Adam Przeworski, Jorge Buendía Laredo and Leandro Wolfson. 1997. "Opinión pública y reformas de mercado: Las limitaciones de la interpretación económica del voto." *Desarrollo Económico* 37(145):31-56.

Whitten, Guy D., Lorena G. Barberia and Maria Laura Tagina. 2016. "Clarity of Responsibility and Economic Voting in Latin America" Working Paper.

Luna, Juan, and Elizabeth Zechmeister. 2005. "Political Representation in Latin America: A Study of Elite-Mass Congruence in Nine Countries." *Comparative Political Studies* 38: 388-416.

### Topics

1. Participation
2. Values, Issues and Ideological Orientations
3. Partisanship and Voting

4. Attitudes and Vote Choice
5. Representation
6. Performance and the Vote
7. Economic Crisis and Reform
8. Globalization and the Vote

## Course Outline

### Topic 1. Participation

Dalton, Chapters 3-4

Love, Ryan E. Carter and Gregory J. 2015. "Who is the Latin American Voter?" In *The Latin American voter: Pursuing representation and accountability in challenging contexts*, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 31-59.

### Topic 2. Values, Issues and Ideological Orientations

Dalton, Chapter 5-6

Smith, Taylor Boas and Amy Erica. 2015. "Religion and the Latin American voter." In *The Latin American voter: Pursuing representation and accountability in challenging contexts*, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 99-121.

Morales, Daniel E. Moreno. 2015. "Ethnicity and electoral preference in Latin America." In *The Latin American voter: Pursuing representation and accountability in challenging contexts*, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 122-142.

Morgan, Jana. 2015. "Gender and the Latin American voter " In *The Latin American voter: Pursuing representation and accountability in challenging contexts*, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 143-167.

### Topic 3. Partisanship and Voting

Dalton, Chapters 7,8, 9

Mainwaring, Scott, Mariano Torcal and Nicolás M. Somma. 2015. "The Left And The Mobilization Of Class Voting In Latin America" In *The Latin American voter: Pursuing representation and accountability in challenging contexts*, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 69-98.

Zechmeister, Elizabeth J. 2015. "Left-right identifications and the Latin American voter." In *The Latin American voter: Pursuing representation and accountability in challenging*

contexts, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 195-225.

Lupu, Noam. 2015. "Partisanship in Latin America." In *The Latin American voter: Pursuing representation and accountability in challenging contexts*, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 226-245.

#### **Topic 4. Attitudes and Vote Choice**

Dalton, Chapter 10

Greene, Kenneth F. and Andy Baker. 2015. "Positional issue voting in Latin America." In *The Latin American voter: Pursuing representation and accountability in challenging contexts*, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 173-194.

#### **Topic 5. Representation**

Dalton, Chapter 11

Luna, Juan, and Elizabeth Zechmeister. 2005. "Political Representation in Latin America: A Study of Elite-Mass Congruence in Nine Countries." *Comparative Political Studies* 38: 388-416.

Altamirano, Melina and Herbert Kitschelt. 2015. "Clientelism in Latin America: Effort and effectiveness." In *The Latin American voter: Pursuing representation and accountability in challenging contexts*, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 246-273.

Stokes, Susan C. 2001. *Mandates and Democracy: Neoliberalism by Surprise in Latin America*. Cambridge: Cambridge University Press. Select chapters

#### **Topic 6. Performance and the Vote**

Lewis-Beck, Michael, Richard Nadeau, Eric Bélanger, Mathieu Turgeon and François Gélinau. 2017. *Latin American Elections: Choice and Change*. Ann Arbor: University of Michigan Press. Select chapters.

Singer, Matthew M. and François Gélinau. 2015. "The economy and incumbent support in Latin America." In *The Latin American voter: Pursuing representation and accountability in challenging contexts*, eds. Ryan E. Carlin, Matthew M. Singer and Elizabeth J. Zechmeister. Ann Arbor: University of Michigan Press, 281-299.

Whitten, Guy D., Lorena G. Barberia and Maria Laura Tagina. 2016. "Clarity of Responsibility and Economic Voting in Latin America" Working Paper.

#### **Topic 7. Economic Crisis and Reform**

Benton, Allyson. 2005. "Dissatisfied Democrats or Retrospective Voters? Economic Hardship, Political Institutions, and Voting Behavior in Latin America." *Comparative Political Studies* 38(4):417-442.

Echegaray, Fabián, e Carlos Elordi. 2001. "Public opinion, presidential popularity, and economic reform in Argentina, 1989-1996." In *Public support for market reforms in new democracies*, ed. S. Stokes. Cambridge: Cambridge University Press.

Remmer, Karen L. 1991. "The Political Impact of Economic Crisis in Latin America in the 1980s." *The American Political Science Review* 85(3):777-800.

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### **Topic 8. Globalization**

Duch, Ray, and Randy Stevenson. 2010. "The Global Economy, Competency and the Economic Vote." *Journal of Politics* 72: 105-123.

Campello, Daniela and Cesar Zucco. 2016. "Presidential Success and the World Economy." *The Journal of Politics* 78(2):589-602.